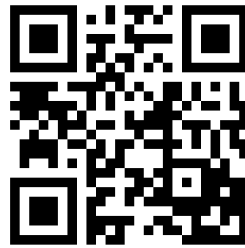


Fort Dorchester High School

# Advertise at **THE FORT**

**Packages:** We have many options now available including yearbook ads, website ads, ads on the school's TV system, ads on the Jumbotron, and even discounted package deals. See reverse side for details.

**Contact:** James Roller  
**Email:** [jroller@dorchester2.k12.sc.us](mailto:jroller@dorchester2.k12.sc.us)  
**Address:** 8500 Patriot Blvd.  
N. Charleston, SC 29420



**Call ..... 843.552.2440 x. 263**



# Options:

## Yearbook Ads

AD SIZE	DIMENSIONS	PRICE
Full Page	8.5 x 10	\$350
Half Page	8.5 x 5	\$200
Quarter Page	4.25 x 5.5	\$125
Business Card	4.25 x 2.5	\$75
<i>Patriot Sponsor</i>	<i>Company recognized in the book &amp; a <b>FREE</b> yearbook given to a deserving student nominated by the faculty</i>	\$70

## Web Ads

DURATION	PLACEMENT	PRICE
Full Year	Home Page* & on Sponsor Page**	\$400
Half Year	Home Page* & on Sponsor Page**	\$200
Monthly	Home Page* & on Sponsor Page**	\$40

\*Placement in ad rotation on [fdhsyearbook.com](http://fdhsyearbook.com); \*\*On FDHS's main site

## TV Ads (scan QR code to see example)



DURATION	DETAILS	MONTHLY	ANNUALLY
Logo/Message	Logo and message included in rotation of ads appearing all day long in digital signage	\$25	\$250
Full-Screen Commercial	Full screen ad to run at least once per hour each day. Can be video or other. (No audio.)	\$50	\$500

## Jumbotron Ads (scan QR code to see example)



DURATION	DETAILS	PRICE
Corporate Level 1K	Two brand impressions; PA reads, opportunity for Kiosk display, giveaway or coupon distribution during game	\$1000
Corporate Level	Two brand impressions; PA reads	\$500

\*\*\* Even better options are available at the \$2.5k, \$5, and \$10k levels; call to learn more

## Package Deals

DURATION	DETAILS	PRICE
Silver	Advertise in any 2 of the options	5% off total
Red	Advertise in any 3 of the options	10% off total
Blue	Advertise in all 4 of the options	15% off total